

601 South Church Street
Winston-Salem, North Carolina 27101
www.salem.edu



SALEM COLLEGE
STRATEGIC PLAN
FOR 2008-2013

5-YEAR PLAN

Foster Academic Distinction

- ↳ *Develop innovative experiential academic programs*
 - ↳ Merging knowledge and practice
 - ↳ Preparing women for lives of leadership and service
 - ↳ Providing a comprehensive educational experience in a richly diverse community
- ↳ *Establish a Center for Innovative Teaching and Excellence to enhance the learning experience of all student populations*
- ↳ *Establish a substantive international experience for all traditional students*

Establish a Presence as a Center for Women's Wellness

- ↳ *Expand opportunities for students to explore personal wellness by*
 - ↳ Implementing a wellness program that addresses the physical, emotional, and spiritual needs of students
 - ↳ Developing community partnerships that provide outreach and programming for girls and women

Enhance Facilities

- ↳ *Promote an innovative living and learning environment in our unique historic setting that focuses on*
 - ↳ Improving classroom functionality, technology, and appearance
 - ↳ Integrating the living and learning experience through residence hall renovations
 - ↳ Establishing a plan for an athletics complex
 - ↳ Creating an architectural plan for a student center

All initiatives will be supported by financial planning that results in

- ↳ Competitive faculty and staff compensation
- ↳ Enrollment growth
- ↳ Overall financial strength